

EVENT HIGHLIGHTS

- Commercialisation Talk
- Business Matching
- GLC Exhibition
- SME Exposition
- Product Pitching
- New Invention & Research Exhibition
- iidex2014 Competition
- Innovateur Wannabe! 2014 Competition
- iidex2014 Booth & Pavilion Awards
- International Researcher Programs
- iidex2014 Commercialisation Gallery



PARTICIPATION DETAILS

Contingent Standard Booth

(Max 10 pax per contingent booth)
Size : 32.5 sq. meter (6.5 m x 5m)
(10 x Chair & 10 x desk)
MYR 4000 per booth

Individual Booth

Size : 2.25 sq. meter (1.5m x 1.5m)
(1x Chair & 1x desk)
iidex2014 Booth ;
MYR 450/300/100/USD 200 per booth
Innovateur wannabe! 2014 Booth ;
MYR 350/200 per booth

SME Corporate Booth

Size : 9 sq. meter (3m x 3m)
MYR 3500 per booth

* A standard structure booth with basic furniture including fascia board, exhibitor name, booth number, needle punch carpet, 2 nos. spotlights, 1 no. information desk, 2 nos. chair and 1 no. 13Amp power point.

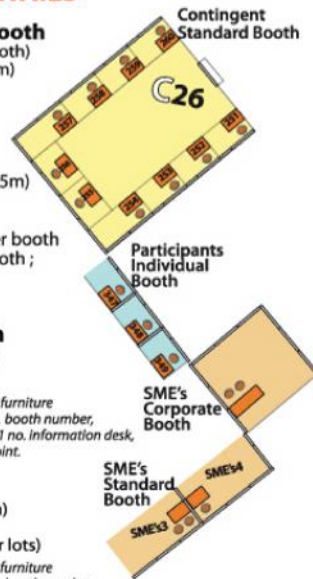
SME Standard Booth

Size : 4.5 sq. meter (3m x 1.5m)
MYR 1500 per booth
(Additional MYR 200 for Corner lots)

* A standard structure booth with basic furniture including fascia board, exhibitor name, booth number, needle punch carpet, 2 nos. spotlights, 1 no. information desk, 2 nos. chair and 1 no. 13Amp power point.

Outdoor Exposition Tent

Size A : 36 sq. meter (6m x 6m)
Size B : 9 sq. meter (3m x 3m)
Price (Negotiable)



Date & Time

27 April 2014
2.00pm - 5.00pm (Trade Only) | **28 -29 April 2014**
9.00am - 5.00pm (Trade & Public)

30 April 2014
9.00am -1.00pm (Awards & Closing Ceremony)

IMPORTANT DATES

iidex₂₀₁₄

- 1st Announcement - 7 February 2014
- Registration - 17 February 2014
- Closing Date & Payment Deadline - 17 March 2104

Innovateur Wannabe! 2014

- 1st Announcement - 7 February 2014
- Registration - 17 February 2014
- Closing Date - 7 April 2104
- Screening - 17 April 2014

iidex₂₀₁₄ Secretariat

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iidex₂₀₁₄

AN INTERNATIONAL EXPOSITION
ON RESEARCH AND INNOVATION

invention & design exposition 2014

INNOVATEUR
wannabe!
2014

CELEBRATING
COMMERCIALISATION
YEAR 2014

**27th - 30th
APRIL 2014**

DEWAN AGUNG TUANKU CANSELOR (DATC)
UNIVERSITI TEKNOLOGI MARA
MALAYSIA

*Bridging
the valley of death :
advancing the
commercialisation
of research*

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