



AN INTERNATIONAL EXPOSITION ON RESEARCH AND INNOVATION

iideX 2014

INNOVATEUR wannabe! 2014

invention innovation & design exposition 2014

27th - 30th APRIL 2014
DEWAN AGUNG TUANKU CANSELOR (DATC)
UNIVERSITI TEKNOLOGI MARA
MALAYSIA

CELEBRATING COMMERCIAL DEBATE YEAR 2014

Bridging the valley of death : advancing the commercialisation of research



Greetings and best wishes from Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia !

Invention, Innovation & Design Exposition (iideX2014) is an annual International Exhibition and Competition organised by Universiti Teknologi MARA (UITM). The focus of iideX2014 is aligned with the National Higher Education Strategic Plan's third thrust which is Enhancing Research and Innovation.

With this year's theme, Bridging the valley of death: advancing the commercialisation of research, iideX2014 is set to boost the innovation culture amongst students and researchers, encourage collaboration between academia and industries as well as monetise innovation and invention.

OBJECTIVE

- Nurture creativity and innovative thinking amongst researchers.
- Display invention/innovation/design produced by researchers
- Protect the Intellectual Property (IP) rights of the idea or Invention.
- Enhance commercialisation prospects and market value of UITM's innovation/invention/products.
- Create an avenue to establish business networking partnership and opportunities to collaborate with industries.

ONLINE REGISTRATION & PAYMENT

Online registration for iideX2014 exhibition and competition is at www.iideX2014.com.my or www.ribu.edu.my

The payment must be made through UITM (SHAH ALAM) Bursary ;
Bank Name : AFFIN ISLAMIC BANK BERHAD (AIBB) ,
 UITM Branch, Shah Alam, Selangor, Malaysia
Account Name : BENDAHARI UITM
Account Number : 1051 4000 3299
Swift Code : PHBMMYKL

**Please scan the copy of payment document or the payment receipt and email it to the appointed Accounts officer at iideXbursary@gmail.com for confirmation purposes and as your proof of payment.*

- Accepted Payment Method :**
- Local Order (LO)
 - Cash Payment at Bursary Counter
- Bursary Unit, Zone 17 (Consultancy) UITM SHAH ALAM, Selangor, Malaysia
 - Online Payment (TT / IBG / EFT)
 - ATM Transfer
 - Cheque/Bank Draft to Bursary Office
- Bursary Unit, Zone 17 (Consultancy) UITM SHAH ALAM, Selangor, Malaysia

- iideX2014 Account Officers contact information :**
- Pn Hasnah M. Sahih**
Head, Consultancy Unit, Research Management Institute (RMI)
Universiti Teknologi MARA, 40450 SHAH ALAM, Selangor, Malaysia
Tel. : 03-5544 2100 Faks. : 03-5544 2096
 - Puan Intan Baizah Abd Aziz**
Assistant Bursary, Bursary Unit, Zone 17 (Consultancy)
Universiti Teknologi MARA, 40450 SHAH ALAM, Selangor, Malaysia
Tel. : 03-5544 3404 Faks. : 03-5544 3468

INNOVATEUR wannabe! 2014

The competition will be divided into 3 stages:

- FIRST stage/ screening:** Participants will send a video clip (8-10 minutes) about their ideas and products to the competition Secretariat (email, youtube, facebook)
- SECOND stage/ screening:** A panel of jury will be set up to evaluate 30 participants/products (10 from Category A, B1 & B2)
- FINAL stage:** Finalist will present their ideas and products in front of live audience and professional judges.

EXHIBITION & COMPETITION ENTRY CATEGORIES

EXHIBITION ENTRY CATEGORIES :	COMPETITION CATEGORIES :
INVENTOR (1 Leader + max. 4 Members only) Staff Entry from UITM, Government & Private University (IPTA/PTS), Government & Privates Agencies, All Higher Learning Institution includes Polytechs, Training Colleges, Community Colleges, SME Industries & International Staff Participation.	1. Invention Category or 2. Innovation category or 3. Design Category
YOUNG INVENTOR (1 Leader + max. 4 Members only) Student Entry from UITM, Government & Private University, Government & Privates Agencies, All Higher Learning Institution includes Polytechs, Industrial Training Colleges (ILPI, IOM, MARA & Community Colleges, SME Industries & International Students Participation.	Open Category (Invention/Innovation/ Design)
JUNIOR INVENTOR (1 Leader + max. 4 Members only) School Student Entry from Government & Private (SBP/SBT) School / Colleges includes MRSM MARA, Teknik & Vocational Colleges .	

ENTRY FEES	FEES :
PROGRAM TYPE :	Participation Fees (1 Leader + 4 Members/supervisor)
27 - 30 APRIL 2014 Venue : Dewan Agung Tuanku Canselor (DATC) Universiti Teknologi MARA, Shah Alam	Staff : RM 450 /Product Student : RM 300 /Product School : RM 100 /Product Contingent : RM 4000 /Contingent (Standard Booth for 10 pax Product Per entry) International participant : USD 200 (per entry)

INNOVATEUR wannabe! 2014 27 - 30 APRIL 2014 Venue : UTM - MTDC, Technopreneur Centre Universiti Teknologi MARA, Shah Alam	Participation Fees (1 Leader + 2 Members + 1 Mentor/Supervisor only) Staff : RM 350 /Product Student : RM 200 /Product
--	---

* Online Video Submission & Registration.
Entry Fees will be charged only for IW2014 Finalist.

Online Registration ONLY. - Max 5 name per Product for all entry (1 Leader + 4 Members/supervisor)

www.iideX.com.my
www.ribu.uitm.edu.my