

# European Higher Education Funding Bulletin

## Introduction

Welcome to the 27<sup>th</sup> edition of the *European Higher Education Funding Bulletin* produced by the UK Higher Education International Unit.

This Bulletin provides information on current European funding programmes and calls for proposals for higher education and international activity from a variety of different sources outside those of the EU research and innovation programme.

## In this Issue

This month's edition contains two sections. The first section deals with two calls for proposals relating to programmes operating in the period **2007 – 2013**. Under the **Entrepreneurship and Innovation Programme** 2013 work programme, a call for proposals has been announced for projects concerned with improving conditions for business transfer activities. This call provides opportunities to develop and provide training programmes for business advisors and to undertake data collection activities.

The second call relating to **2007- 2013** is for Joint Mobility and Joint Degree Programmes between EU Institutions and organisations in Australia, Japan and the Republic of Korea funded under the **EU-Industrial Countries Instrument (ICI) Educational Cooperation Programme**.

Section two relates to new EU Programmes that will operate for the period **2014 – 2020**. A number of new Programmes were formally adopted at the end of 2013, paving the way for the first calls for proposals to be announced. In this edition, the main opportunities available to HEIs are summarised for three new Programmes: the EU's main education and training programme **Erasmus+**; the programme for cultural and creative activities **Creative Europe**; and the **Europe for Citizens Programme**.

The first calls for proposals have been announced for **Erasmus+** and **Creative Europe**. The earliest deadlines occur in March 2014. Details are provided on pages 29 to 33.

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## EU Programmes 2007 - 2013

### Calls for proposals

#### Competitiveness and Innovation Programme – Entrepreneurship & Innovation

##### Transfer of Business

**Deadline 5 March 2014**

##### Background

The European Commission's Communication 'Think Small First – A Small Business Act for Europe' set as its first principle:

*'to create an environment within which entrepreneurs and family businesses can thrive and entrepreneurship is rewarded'.*

The importance of successful business transfers in terms of contribution to economic growth is recognised in the Europe 2020 strategy, however the Commission is concerned that studies have revealed a need for SME owners that intend to transfer their business to plan and prepare correctly. In particular the Communication called for Member States to: ensure that taxation does not unduly hamper transfer of business; put in place schemes for matching transferable businesses with potential new owners; and to provide mentoring and support for business transfers.

Hence this call for proposals which offers support to a range of actions that promote successful business transfer and/or disseminate examples of good practice in this field. A budget of €700,000 has been allocated from the Entrepreneurship and Innovation Programme 2013 work programme to support this call for proposals. It is expected to support a maximum of five projects.

##### Purpose of this call for proposals

The overall objective of this call for proposals is to improve the environment for business transfers. Projects supported should focus on one of the following priority areas:

- a. Creating trans-European models/training modules for advisors in business transfer to support the development/improvement of their skills and methods in addressing different issues that arise during the transfer process (including the psychological and emotional aspects of transfers), and adapting them to different national contexts
- b. Developing standards related to buyer-seller platforms to ensure the quality of services provided by the platform
- c. Proposing an efficient awareness-raising programme for better planning of business transfer
- d. Proposing measures to improve and harmonise data collection methods on transfer of business across Europe.

Further information about the activities envisaged under each priority is set out in the call for proposals.

## Opportunities for UK HEIs

Applicants must be able to demonstrate that they are involved in activities to support business transfers. **'Education and training providers'** are specifically mentioned as eligible to participate.

UK institutions may be interested, in particular, in the opportunities available under:

**Priority a.** – to develop models for advisors in business transfer to support development of their skills and methods that will enable them to correctly address various issues that are likely to occur during the transfer process. Actions may focus on the creation of new models, methods/training modules or on the adaptation, improvement and further dissemination of tried and tested successful methods. Projects of this type should involve:

- Development of models, methods/training modules (or adaptation/improvement of existing ones)
- Organising cross-European dedicated training/sessions for business transfer advisors to test new models/methods/training modules
- Broad dissemination of the models/methods/training materials

**and**

**Priority d.** – to propose specific measures to improve and harmonise data collection methods that would contribute to a better evidence base for transfer of business in Europe.

## Technical Features

Partnership features:	Three organisations from at least three different participating countries <sup>1</sup>
Maximum grant rate:	70%
Maximum grant size:	€250,000
Maximum duration of projects:	18 months

## Timetable

Deadline for applications:	5 March 2014
Selection results:	May 2014
Earliest start date:	June 2014

## Further Information

Full details of this call for proposals can be obtained [HERE](#)

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<sup>1</sup> Countries participating in the Competitiveness & Innovation Programme are all EU Member States, Iceland, Liechtenstein, Norway, Former Yugoslav Republic of Macedonia, Montenegro, Serbia, Turkey, Albania and Israel

## EU ICI Educational Cooperation Programme (ICI-ECP)

### Joint Degree and Mobility projects with Australia, Japan and Republic of Korea

**Deadline 15 May 2014**

#### Background

The Industrialised Countries Instrument (ICI) promotes cooperation between the EU and seventeen industrialised and other high income countries and territories in North America, the Asia Pacific and Gulf regions. It supports 'people-to-people links' with the aim of enhancing mutual understanding between cultures and facilitating knowledge exchange.

One of the activities supported is bilateral cooperation projects in higher education and training. The specific objectives of the programme are:

- To support cooperation between HEIs with a view to promoting joint study programmes and mobility
- To foster mobility of students between the EU and partner countries by promoting transparency, mutual recognition of qualifications and periods of study, research and training and, where appropriate, portability of credits
- To support the mobility of professionals (teaching and administrative staff) with a view to improving mutual understanding of, and expertise in, issues relevant to the relations between the EU and partner countries
- To exchange best practice in the field of HE and to promote knowledge building and sharing on horizontal issues of common interest for the EU and partner countries

#### Purpose of this call

This call is concerned with **Joint Degree Projects (JDP)** and **Joint Mobility Projects (JMP)** between countries in the EU and specific partner countries – **Australia, Japan, and the Republic of Korea**. The ICI-ECP provides funding for international curriculum development and mobility projects between the EU and the individual partner countries. Support includes mobility grants for students and staff and fixed amounts to contribute to the costs of administration. Projects are selected and funded bilaterally by the EU and the partner country.

The budget for this call is around €2.2m for the EU partners, similar levels of funding will be made available in the partner countries. The Commission expects to fund the following:

Partnerships with HEIs in:-	Number of partnerships
Australia	TBC
Japan	Up to 4
Republic of Korea	Up to 3

#### Eligible Activities

##### Joint Mobility Projects (JMP)

Support is available for vocational education and training and higher education projects. Projects are intended to give recognition, visibility and financial support to consortia of training institutions that have invested in, or are committed to investing in the development of innovative curricula and the setting up of a framework for student mobility with full recognition of the training period abroad. Projects should provide training and work experience to maximise students' employability.

Projects must address:

- Development of innovative international curricula
- Recognition and transfer of academic credits
- Student mobility
- Staff mobility
- Student services, language and cultural preparation
- Evaluation
- Dissemination
- Sustainability

Projects are expected to provide for student mobilities of at least four weeks duration (up to a maximum of five months). At least 20 EU students and 20 students from the partner country are expected to participate. Preference will be given to projects involving student work placements.

Projects are funded for three years and will comprise two phases:

**Phase 1:** Preparatory phase focusing on establishing the partnership; agreeing credit recognition and details of the mobility aspects

**Phase 2:** Student and staff mobility, language learning and curricular development

### **Joint Degree Projects (JDP)**

Joint Degree Projects are open to HEIs only. Funding is provided over a four year period to support the development and implementation of double or joint degrees (bachelors or masters level). These projects must focus primarily on curriculum development and implementation. A Double or Joint Degree Project should lead to the award of two separate degrees (double degree) or a single degree (joint degree) by the participating EU and Partner country institutions. Students should be able to attain such a degree in considerably less time and at a lower cost than would be required to obtain two separate degrees.

The key curricular components of the degree must be included in the proposal and be in place before the application is submitted. The most competitive proposals, therefore, are those based on existing courses.

Proposals must include details relating to:

- Joint study programme
- Degree award and credit arrangements
- Student mobility
- Student services, language and cultural training
- Staff mobility
- Evaluation
- Dissemination
- Sustainability

Students involved in mobilities are required to spend at least one academic year studying in the partner country (resulting in the award of 60 ECTS credits). Preference will be given to projects that

provide opportunities for students to undertake a period of study in another partner EU country. At least 20 students from the EU and 20 from the partner country are expected to participate. Preference will be given to projects involving a larger number of students. Applications involving periods of work experience are encouraged. It is expected that the double or joint degree programmes supported will be institutionalised at the end of the project and will be sustained beyond the funding period.

### Opportunities for UK HEIs

Projects can be in any subject area. Previously funded UK HEI led projects have included the following projects all of which involve cooperation with institutions in Australia:

UK Institution	Project Title
University of Dundee	Global Environmental Sustainability Project
University of Salford	The Meanings and Practices of Social Work: cross national comparisons
University of Dundee	Sustainable Water Resources Management

Further information about these projects and all others supported since 2008 can be obtained [HERE](#)

### Technical Requirements

**Size of partnership:** Must include at least two institutions from two different EU Member States and at least two institutions from the partner country

**Maximum project duration:** *Joint Mobility Project* - 36 months  
*Joint Degree Project* – 48 months

### Type of Funding and Maximum Project Size

Funding is made available in the form of:

- Fixed amounts/lump sums for organisation and administration costs (maximum of €7,500 per year to each participating EU Institution)
- Flat rate paid for each student mobility (subsistence €1000 per month and travel expenses €1500)
- Flat rate paid for each staff mobility (subsistence €1000 per week and travel expenses €1500)

The overall maximum amount of funding for the EU side of projects is as follows:

	Joint Mobility Projects		Joint Degree Projects
	Maximum funding for 2 or more EU Institutions	Maximum funding for 3 or more EU Institutions	Maximum funding for 2 or more EU Institutions
<b>Lump sum for administration</b>	€15,000	€22,500	€60,000
<b>Student mobility grants</b>	€130,000	€130,000	€230,000
<b>Staff mobility grants</b>	€45,000	€45,000	€60,000
<b>Maximum total project funding</b>	<b>€190,000</b>	<b>€197,500</b>	<b>€350,000</b>

Similar amounts are made available by partner country authorities to support the involvement of institutions and mobility of students and staff from those countries.

### Application Process and Timetable

Applications have to be submitted both to the EU (Education, Audiovisual and Culture Executive Agency - EACEA) and the implementing authorities in partner countries.

Deadline for submission of applications	15 May 2014
Selection Results	July 2014
Projects Commence	October 2014

**Further information**

The call for proposals, application guidance packs and forms can be obtained [HERE](#)



## EU Programmes 2014 - 2020

### Programme summaries

#### Summary of the Erasmus+ Programme

##### Background

The European Commission's new programme for education, training, youth and sport '**Erasmus+**' will be introduced on 1 January 2014. With a budget of €14.7 billion for the period 2014-2020, Erasmus+ will replace the following existing EU programmes:

- Lifelong Learning
- Youth in Action
- Erasmus Mundus
- TEMPUS
- ALFA
- Edulink
- Bilateral education cooperation programmes with industrialised countries (ICI-ECP)

The first call for proposals under Erasmus+ was announced on 12 December 2013 and, at the same time, the 236 page **Programme Guide** was published. Both can be obtained from [HERE](#).

The Commission took the decision to announce this call and launch Erasmus+ prior to the Programme's final adoption by the relevant legislative authorities and the publication of the annual work programme for 2014. Hence, there are several important pieces of information missing from the available documentation. For example, the overall Programme budget is known to be €14.7 billion; the total budget for the initial call for proposals is €1507.3 million but the allocations to the various actions and to each Member State have not been formally released. We must wait for the publication of the annual Work Programme for 2014 to find out how much funding is available for each part of the Programme and more specifically, the UK's allocation under certain actions.

Set out below is a summary of the Programme which highlights the areas of most interest to UK HEIs. The summary is intended to provide an overview which will enable colleagues to focus on the most significant elements for HEIs, and to find their way to the appropriate sections of the Programme Guide.

Elsewhere in the bulletin, detailed information relating to the first call for proposals is provided.

##### Programme Objectives

The general objectives of Erasmus+ are to contribute to the achievement of:

- The objectives of the Europe 2020 Strategy, including the headline education target<sup>2</sup>
- The objectives of the strategic framework for European cooperation in education and training (ET2020), including the corresponding benchmarks
- The sustainable development of Partner Countries in the field of higher education

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<sup>2</sup> To reduce early school leaving to less than 10% and increase attainment in tertiary education to at least 40% by 2020

- The overall objectives of the renewed framework for European cooperation in the youth field (2010-2018)
- The objective of developing the European dimension in sport, in particular grass roots sport, in line with the EU work plan for sport
- The promotion of European values with regard to human dignity, freedom, democracy, equality, the rule of law and respect for human rights

### Programme Structure

Erasmus+ has three key actions and two separate specific actions dedicated to European integration studies and sport, as follows:

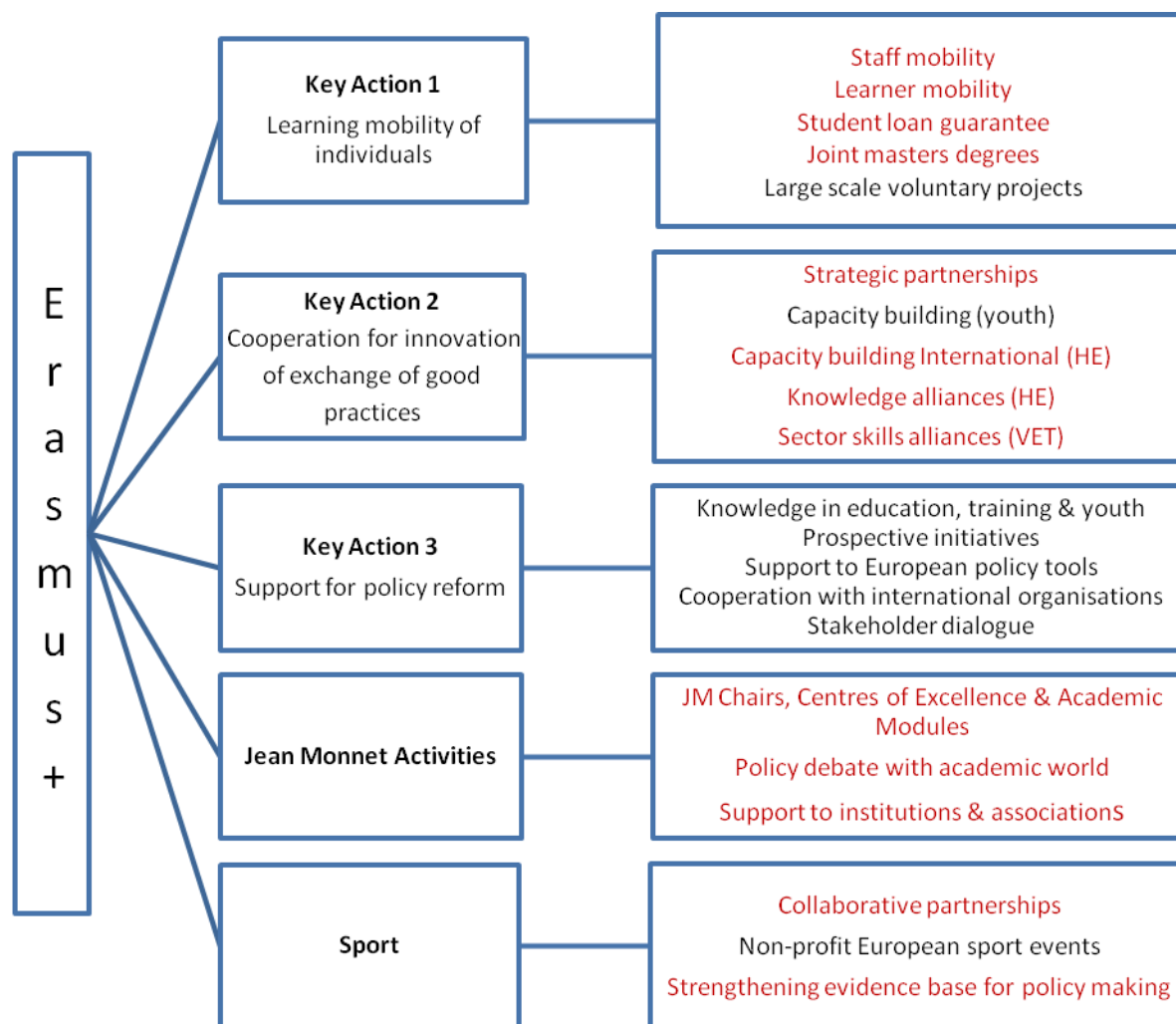
<b>Key Action 1</b>	Mobility of individuals ( <i>support for student and staff mobility</i> )
<b>Key Action 2</b>	Cooperation for innovation and the exchange of good practices ( <i>support for transnational cooperation</i> )
<b>Key Action 3</b>	Support for policy reforms ( <i>a range of measures to support the development of innovation in education, training and youth</i> )
<b>Jean Monnet Activities</b>	Support for European integration studies
<b>Sport</b>	Actions in the field of sport ( <i>a range of support for grassroots sport</i> )

As was the case for the Lifelong Learning Programme (LLP), Erasmus+ will be open to all levels of education and training, ranging from school education to adult education. Some action lines will, of course, be restricted to certain 'fields' of education, for instance, the Joint Masters Degree action, available under Key Action 1, will only be applicable to higher education. The Commission is keen for the Erasmus+ brand to be recognised across the fields of education; however it is acknowledged that the names previously applied to different education sectors under the LLP still have meaning and are easily recognisable to participants. Hence, each action targeting a specific field of education will have in its title both 'Erasmus+' and the sector/field name, as follows:

School education	Erasmus+: Comenius
Higher education	Erasmus+: Erasmus
Vocational education and training	Erasmus+: Leonardo da Vinci
Adult education	Erasmus+: Grundtvig
Youth	Erasmus+: Youth in Action
Jean Monnet	Erasmus+: Jean Monnet
Sport	Erasmus+: Sports

Activities to be supported under each Key Action can be summarised as set out in **Figure 1**. The activities shown in red will be of most interest to HEIs and are described in more detail under '**Activities supported and Annex A**'.

Figure 1: Erasmus+ Key Actions and activities



In terms of actions concerned with **education and training**, the Programme's specific objectives are to:

- Improve the level of key competences and skills, with particular regard to their relevance for the labour market and their contribution to a cohesive society, in particular through increased opportunities for learning mobility and through strengthened cooperation between the world of education and training and the world of work
- Foster quality improvements, innovation excellence and internationalisation at the level of education and training institutions, in particular through enhanced transnational cooperation between education and training providers and other stakeholders
- Promote the emergence and raise awareness of a European lifelong learning area designed to complement policy reforms at national level and to support the modernisation of education and training systems, in particular through enhanced policy cooperation, better use of EU transparency and recognition tools and the dissemination of good practices
- Enhance the international dimension of education and training, in particular through cooperation between Programme and Partner country institutions in the field of VET and higher education, by increasing the attractiveness of European HEIs and supporting the EU's

external action, including its development objectives, through the promotion of mobility and cooperation between Programme and Partner-Country HEIs and targeted capacity building in Partner Countries

- Improve the teaching and learning of languages and to promote the EU's broad linguistic diversity and intercultural awareness

### **Programme Management**

The European Commission has ultimate responsibility for the management of the Erasmus+ Programme. Some elements of Erasmus+ will be delivered at EU level by the Commission's Education, Audiovisual and Culture Executive Agency (EACEA), known as **centralised actions**. Others, known as **decentralised actions**, will be the responsibility of National Agencies appointed in each Member State. In the UK, the British Council and Ecorys will jointly form the National Agency for Erasmus+. You can find out more about their role and responsibilities and support on offer from [HERE](#).

It is intended that there will be an annual call for proposals that will include all of the main actions of the Programme. It is likely that for Key Action 3 – Support for Policy Reform, some of activities to be supported will be the subject of specific calls for tender rather than open calls for proposals. Such tender opportunities will be included in annual work programmes.

### **Activities supported**

Set out in **Annex A** are detailed descriptions of the specific actions to be supported under Key Actions 1 and 2 identified as being of most significance to UK HEIs. Similar opportunities exist under certain actions for other fields of education (schools, VET, adult education and in some cases for the youth sector) where this is the case, it is indicated in the summary, further details can be obtained from the Programme Guide.

### **Opportunities for UK HEIs**

All UK Universities and Colleges of HE wishing to participate in Erasmus+ must hold a valid **Erasmus Charter for Higher Education**. The call for proposals for the Charter will be held annually. The first call for the new Programme has already taken place. It was announced in May 2013 and the results were announced in December 2013. A full list of the successful institutions is available [HERE](#).

This summary concentrates on the actions considered to be of most interest to the majority of UK HEIs. Universities and Colleges, however, are eligible to participate as applicants and partners in all other elements of the Programme. In particular, those institutions with specialist interest in **sport** or **youth work** should look carefully at the opportunities available within those elements of the Programme. HEIs are specifically mentioned, for instance, as eligible applicants for the action concerned with '**Capacity building for youth**'. Institutions with an interest in the **sport** elements of the Programme, may wish to attend an information day in Brussels on 4 February 2014. The event will be delivered jointly by the European Commission and colleagues from the EACEA. Details are available [HERE](#).

Some actions, for instance **Strategic Partnerships**, will be available to all fields of education. As a decentralised action the UK will receive an allocation of resources for Strategic Partnerships for each field of education (schools, HE, VET, adult education and youth). HEIs are not restricted to participation only in the HE element of Strategic Partnerships. It may be appropriate, for instance, for

a HEI to submit a proposal relating to continuing professional development of teachers under the 'schools/Erasmus+: Comenius' element of Strategic Partnerships; or to develop a vocational training programme under the 'VET/Erasmus+: Leonardo da Vinci' element. Thus, for Strategic Partnerships, it is the activity to be undertaken that will determine where an application should be submitted and not necessarily the type of organisation.

In the main, Erasmus+ supports mobility and transnational cooperation for innovation. There will be some limited opportunities for research under Key Action 3. Such opportunities are more likely to be the subject of calls for tenders at specific points in the delivery of the Programme, rather than open calls for proposals. Calls for tenders will be monitored for inclusion in future editions of this bulletin.

**Other issues to note**

**International dimension**

Erasmus+ includes a strong international dimension (i.e. cooperation with Partner Countries<sup>3</sup>), especially in the fields of HE and youth.

**Under Key Action 1:** Erasmus+ will support the mobility of learners and staff to and from Partner Countries (under HE Student and Staff Mobility; and Joint Masters Degrees).

**Under Key Action 2:** Capacity Building International HE, Erasmus+ will support cooperation projects designed to modernise and internationalise HEIs and systems in Partner Countries, with a special focus on Partner Countries neighbouring the EU.

Some of these actions will be supported through funds from the EU's external cooperation instruments that are still to be determined for 2014-2020. Hence, the call for proposals for these actions will be launched later in 2014. The picture is rather confused at this stage, with regard to which of the Actions will allow international cooperation (with Partner Countries). Our initial interpretation of the Programme Guide is as follows:

<b>Erasmus+ Action</b>	<b>International dimension</b> (i.e. cooperation with organisations from non-Programme countries as set out in footnote <sup>3</sup> )
KA1 HE Student Mobility	Not in initial call for proposals
KA1 HE Staff Mobility	Not in initial call for proposals
KA1 Joint Masters Degrees	Fully open in initial call for proposals
KA2 Strategic Partnerships	Organisations from Partner countries can participate as partners where they bring essential added value
KA2 Knowledge Alliances	Organisations from Partner countries can participate as partners where they bring essential added value
KA2 Sector Skills Alliances	Organisations from Partner countries can participate as partners where they bring essential added value

<sup>3</sup> **Erasmus+ Programme countries are:-** Member States of the EU; former Yugoslav Republic of Macedonia; Iceland; Liechtenstein; Norway; Switzerland; Turkey

**Erasmus+ Partner Countries neighbouring the EU are:-** Eastern partnership countries: Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine; Southern Mediterranean countries: Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, Tunisia; Western Balkans: Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Serbia; Other: Russian Federation

**Other Erasmus+ Partner Countries are:-** any country in the world

KA2 Capacity Building International HE	Action not open in initial call for proposals
Jean Monnet Actions	Fully open in initial call for proposals

It is hoped that the extent to which organisations from Partner Countries can be involved in the specific actions under the initial call for proposals will be clarified as application forms and further guidance is made available in January 2014.

### **Masters Student Loan Guarantee**

Erasmus+ makes provision for a loan guarantee scheme for students wishing to complete a full Masters study programme in another Programme Country. The facility will be managed by the European Investment Bank Group, through intermediary banks in individual Member States. It is expected that the facility will be in place to guarantee the first loans to students for the beginning of the academic year 2014/15.

### **Further Information**

The text of the call for proposals and the Erasmus+ Programme Guide can be obtained [HERE](#)

The UK Erasmus+ National Agency website can be viewed [HERE](#)

## Detailed description of the actions of most interest to UK HEIs

## Annex A

## Key Action 1: Learning mobility of individuals

HE Staff Mobility	
<ul style="list-style-type: none"> <li>• <b>Teaching periods:</b> support for HEI teaching staff or staff from enterprises to teach at a partner HEI abroad. Staff mobility for teaching can be in any subject area/academic discipline</li> <li>• <b>Training periods:</b> support for the professional development of HEI teaching and non-teaching staff in the form of training events (excluding conferences) and job shadowing/observation periods/training at a partner HEI, or at another relevant organisation abroad</li> </ul>	
Technical Features	
Duration of project	16 to 24 months
Duration of period abroad	<ul style="list-style-type: none"> <li>• Two days to two months (excluding travel time)</li> <li>• Must involve a minimum of eight hours teaching per week (or any lower period of stay)</li> </ul>
Funding	<ul style="list-style-type: none"> <li>• Each Member State will receive an allocation to support outgoing mobilities</li> <li>• Grant awarded on a unit cost basis driven by the number of mobilities and the destination</li> </ul>
Management	Decentralised Action - National Agency
Similar opportunities in other fields	VET; Schools; Adult education; Youth workers
HE Student Mobility	
<ul style="list-style-type: none"> <li>• A study period abroad at a partner HEI</li> <li>• A traineeship (work placement) abroad in an enterprise or any other relevant workplace</li> </ul> <p>A study period may include a traineeship period as well.</p> <p>The mobility activity has to respond to student degree-related learning and personal development needs. Hence the study period abroad must be part of the student's study programme to complete a degree (short cycle, Bachelor, Master or Doctoral level).</p> <p>Traineeships can be supported during a period of study at any cycle and within a maximum of one year of graduation. This also includes 'assistantships' for student teachers.</p> <p>Student mobility can be in any subject area/academic discipline.</p>	
Technical Features	
Duration of project	16 to 24 months
Duration of period abroad	For study: from three to 12 months For traineeship: from two to 12 months  The same student may receive grants for mobility periods totalling up to 12 months maximum for each cycle of study, independently from the number and type of mobility
Funding	<ul style="list-style-type: none"> <li>• Each Member State will receive an allocation to support outgoing mobilities</li> <li>• Grant awarded on a unit cost basis driven by the number of mobilities and the destination</li> </ul>

Management	Decentralised Action - National Agency
Similar opportunities in other fields	VET (traineeships only); youth exchanges

### European Voluntary Service (EVS)

- For young people aged between 17 and 30 to spend up to 12 months in another country undertaking full-time, unpaid voluntary work
- To contribute to the daily work of organisations dealing with youth information and policies, young people's personal and socio-educational development, civic engagement, social care, inclusion of disadvantaged, environment, non-formal education programmes, ICTs and media literacy, culture, creativity, development cooperation, etc.
- An EVS project can involve between 1 and 30 volunteers who can do their voluntary service either individually or in a group

The following activities are **not** considered as a EVS within the framework of Erasmus+

- Occasional, unstructured, part-time volunteering
- A work placement in an enterprise
- A paid job
- A recreation or tourist activity
- A language course
- Exploitation of a cheap workforce
- A period of study or vocational training abroad

Participating organisations must hold a valid EVS accreditation (see programme guide for details)

#### Technical Features

Duration of project	From three to 24 months
Duration of period abroad	From two to 12 months
Funding	<ul style="list-style-type: none"> <li>• Each Member State will receive an allocation to support outgoing mobilities</li> <li>• Grant awarded on a unit cost basis driven by the number of mobilities and the destination</li> </ul>
Management	Decentralised Action - National Agency

### Joint Masters Degrees

- Integrated international study programmes of 60, 90 or 120 ECTS delivered by an international consortium of partners;
- All participating HEIs must be degree-awarding institutions
- Must lead to the award of a joint degree (i.e. 1 diploma issued on behalf of at least 2 HEIs from 2 different countries & fully recognised in these countries) or multiple degrees (i.e. at least 2 diplomas issued by 2 HEIs from 2 different countries & fully recognised in these countries)
- Joint Masters programmes must be fully developed at application stage

Support available for:

- Delivery of joint masters
- Scholarships to excellent students worldwide for their participation (open to students from EU and Partner Countries)

#### Technical Features

Duration of project	Initial funding for four to five years, covering one preparatory year and three cohorts, (followed by a possible further three cohorts through co-funding)
Partnership size	Must involve a minimum of three HEIs from three different Programme countries (open to Partner Countries)
Duration of period abroad	Duration of the Masters course
Funding	<ul style="list-style-type: none"> <li>• Funding is allocated at EU level</li> <li>• A grant for the consortium management fees and the academic staff mobility (€20,000 for the preparatory</li> </ul>



	<p>year; €50,000 per intake of the joint masters)</p> <ul style="list-style-type: none"> <li>• Scholarships of up to €25,000 per year (indicatively for 13 to 20 scholarships per intake)</li> <li>• Overall indicative grant for a Joint Masters Degree would be €2-3million</li> </ul>
Management	Centralised Action - EACEA

## Key Action 2: Cooperation for innovation and the exchange of good practices

<b>Strategic Partnerships</b>	
<ul style="list-style-type: none"> <li>• Transnational collaboration between organisations in the fields of education, training and youth</li> <li>• Implementation of innovative practices leading to high quality teaching, training, learning and youth work, institutional modernisation &amp; societal innovation</li> <li>• Development, transfer and/or implementation of innovative practices</li> <li>• Aim to foster intense, structured and long term cooperation to achieve modernisation</li> <li>• Projects should: <ul style="list-style-type: none"> <li>• Address policy objectives, challenges and needs of a specific field (schools, HE, VET, Adult education, youth) or</li> <li>• Promote cross-sectoral co-operation &amp; synergies across the fields of education, training &amp; youth</li> </ul> </li> </ul>	
<b>Technical Features</b>	
Duration of project	2 – 3 years
Partnership size	At least three organisations from three different Programme countries
Funding	<ul style="list-style-type: none"> <li>• Each Member State has an allocation to support strategic partnerships in each 'field' of education (i.e. Schools; HE; VET; Adult education; youth)</li> <li>• Maximum grant awarded €150,000 per year</li> <li>• Funding to be made available on a unit cost basis to cover selected items from a menu of eligible items of expenditure, identified as necessary for the delivery of the project</li> </ul>
Management	Decentralised Action - National Agency
Similar opportunities in other fields	Open to all fields of education

<b>Knowledge Alliances (HE)</b>	
<ul style="list-style-type: none"> <li>• Transnational, structured and result-driven projects, between HE and business, aimed at strengthening Europe's innovation capacity and at fostering innovation in HE, business and the broader socio-economic environment. They should achieve one or more of the following objectives: <ul style="list-style-type: none"> <li>• Develop new, innovative and multidisciplinary approaches to teaching and learning</li> <li>• Stimulate entrepreneurship and entrepreneurial skills of HE teaching staff and enterprise staff</li> <li>• Facilitate the exchange, flow and co-creation of knowledge</li> </ul> </li> </ul> <p>The key features of knowledge Alliances are:</p> <ul style="list-style-type: none"> <li>• Innovation in HE and innovation through HE in enterprises and their socio-economic environment; innovation is considered as state of the art project specific and related to the partnerships' context and analysed needs</li> <li>• Sustainability of university-business cooperation. A strong and committed partnership with a balanced participation from enterprises, the role of each participating organisation and associate partner has to be specific and complementary</li> <li>• Impact going beyond the project's lifetime and beyond the organisations involved in the Alliance.</li> </ul>	

It is expected that partnership and activities persist. Changes in HEIs and enterprises have to be measurable. Results and solutions have to be transferable and accessible to a broader audience	
<b>Technical Features</b>	
Duration of project	Two or three years
Partnership size	At least six organisations from at least three different Programme countries. Two must be HEIs; two must be enterprises.
Funding	<ul style="list-style-type: none"> <li>• Funding is allocated at EU level</li> <li>• Maximum grant awarded – for a two year project €700,000/for a three year project €1m</li> <li>• Funding to be made available on a unit cost basis to cover selected items from a menu of eligible items of expenditure, identified as necessary for the delivery of the project</li> </ul>
Management	Centralised Action - EACEA

<b>Sector Skills Alliances (VET)</b>	
<p>Sector Skills Alliances are transnational projects to address the skills needs of a specific economic sector. Sector skills Alliances will work to design and deliver joint vocational training programmes and teaching and training methodologies.</p> <p>The overall objectives are to:</p> <ul style="list-style-type: none"> <li>• Modernise VET and exploit its potential to drive economic development and innovation, notably at local and regional levels, increasing the competitiveness of the sectors concerned;</li> <li>• Strengthening the exchange of knowledge and practice between vocational education and training institutions and the labour market, integrating work based learning;</li> <li>• Facilitating labour market mobility, mutual trust and increased recognition of qualifications at European level within the sectors concerned.</li> </ul> <p>The sectors targeted are:</p> <ol style="list-style-type: none"> <li>1. Those with a constituted European Sector Skills Council: <ul style="list-style-type: none"> <li>• Textiles, clothing/leather</li> <li>• Commerce</li> </ul> </li> <li>2. Those with skills imbalances to which current Commission policies respond: <ul style="list-style-type: none"> <li>• Advanced manufacturing</li> <li>• ICTs</li> <li>• Environmental technologies (eco-innovation)</li> <li>• Cultural and creative sectors</li> </ul> </li> </ol> <p>The key features of Sector Skills Alliances are:</p> <ul style="list-style-type: none"> <li>• Innovation in VET, in different economic sectors and related occupational profiles</li> <li>• Impact going beyond the project's lifetime and beyond the organisations involved in the Alliance. It is expected that partnership and activities persist. Changes in VET organisations and in different economic sectors/occupational profiles have to be measurable. Results and solutions have to be transferable and accessible to a broader audience</li> </ul>	
<b>Technical Features</b>	
Duration of project	Two or three years
Partnership size	<p>Must involve:</p> <ul style="list-style-type: none"> <li>• At least nine organisations from at least three different Programme countries (two must be Member States)</li> <li>• At least one organisation from each of the following three categories in each of the countries involved: <ul style="list-style-type: none"> <li>- Public or private entities that provide VET</li> <li>- Public or private entities that have sector specific expertise and are representative for/in a given sector (at</li> </ul> </li> </ul>

	regional, national or European level) – Public or private entities that have a regulatory function for education and training systems (at local, regional or national level)
Funding	<ul style="list-style-type: none"> <li>• Funding is allocated at EU level</li> <li>• Maximum grant awarded – for a two year project €700,000/for a three year project €1m</li> <li>• Funding to be made available on a unit cost basis to cover selected items from a menu of eligible items of expenditure, identified as necessary for the delivery of the project</li> </ul>
Management	Centralised Action - EACEA

### Capacity Building International HE

The inclusion of this action is subject to agreements relating to various EU external cooperation instruments. It is likely that this element will support collaborative activities aimed at modernisation and internationalisation of HE in Partner Countries, similar to those formerly funded under TEMPUS and certain other bilateral cooperation programmes.

#### Technical Features

Timing of call for proposals	Later in 2014, subject to agreement being reached
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Management	Centralised Action - EACEA
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### Jean Monnet Actions

Very similar activities to those supported under the Jean Monnet Sub-programme of the Lifelong Learning Programme, concerned with the promotion of excellence in teaching and research in the field of European Union studies worldwide:

- JM Modules (teaching and research)
- JM Chairs (teaching and research)
- JM Centres of Excellence (teaching and research)
- JM Support to Institutions and Associations
- JM Networks (policy debate with the academic world)
- JM Projects (policy debate with the academic world)

#### Technical Features

Duration of project	<p>JM Modules – three years (the module itself must be taught for a minimum of 40 hours per academic year)</p> <p>JM Chairs – three years</p> <p>JM Centres of Excellence – three years</p> <p>JM Support to Institutions and Associations – three years</p> <p>JM Networks – three years</p> <p>JM Projects – One to two years</p>
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#### Funding

- Funding is allocated at EU level
- JM Modules – maximum grant €30,000 representing 75% of total eligible cost
- JM Chairs - maximum grant €50,000 representing 75% of total eligible cost
- JM Centres of Excellence - maximum grant €100,000 representing 80% of total eligible cost
- JM Support to Institutions and Associations – maximum

	<p>grant for associations €50,000, no ceiling for Institutions, representing 80% of total eligible cost</p> <ul style="list-style-type: none"> <li>• JM Networks - maximum grant €300,000 representing 80% of total eligible cost</li> <li>• JM Projects - maximum grant €60,000 representing 75% of total eligible cost</li> </ul>
Management	Centralised Action - EACEA

## Creative Europe Programme Summary

### Background

'Creative Europe' is the EU's new framework programme for the cultural and creative sectors. It brings together three previous programmes: Culture, MEDIA and MEDIA Mundus with an added facility to improve access to finance for cultural and creative enterprises.

The programme will have a budget of €1.801 billion for the period 2014-2020.

### Programme Objectives

The overall aim of the programme is to strengthen the adaptation of the cultural and creative sectors to globalisation and the digital shift.

### Programme Structure

Creative Europe will have three strands, with the budget allocated as follows:

- A **Culture Strand** addressed to the cultural and creative sectors – 30%
- A **MEDIA Strand** addressed to the audiovisual sector – 55%
- A **Cross- sectoral Strand** addressed to all cultural and creative sectors – 15%

The Culture and MEDIA Strands will be the successors to the previous Culture and MEDIA/MEDIA Mundus Programmes. The Cross-sectoral strand will have two elements: a loan guarantee facility to improve the access of cultural and creative SMEs and organisations to finance; and a range of measures to support: transnational policy cooperation and exchanges of experience between policy makers and operators; new approaches to audience-building and business models; cultural and media literacy; and data collection.

Principal activities to be supported under each Key Action can be summarised as set out in Figure 1. The activities shown in red will be of most interest to HEIs and are described in more detail under '**Activities supported and Annex A**'.

### Programme Management

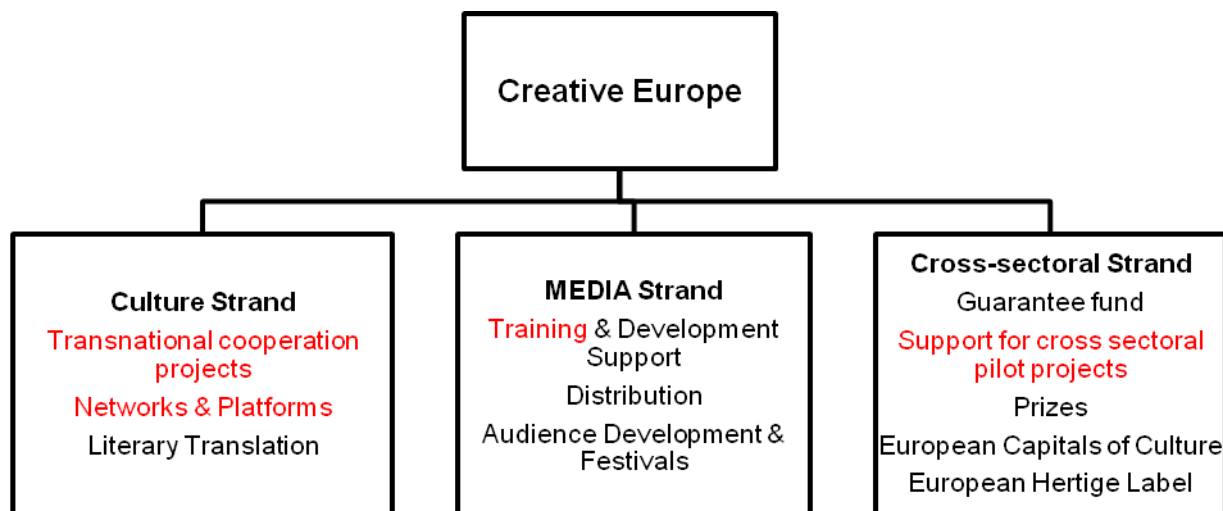
Creative Europe will be managed on behalf of the European Commission by the Education, Audiovisual and Culture Executive Agency (EACEA). Funds will be allocated at the European level. Organisations from all EU Member States are eligible to participate as applicants/coordinators and/or partners in a Creative Europe project.

It is intended that there will be an annual call for proposals that will include all of the main actions of the Programme. In general, calls will be announced in the autumn with deadlines for applications the following spring. Some of the activities to be supported under the Cross-sectoral Strand may be the subject of specific calls for tenders rather than open calls for proposals, as set out in the annual work programmes.

The involvement of organisations located outside the EU is subject to agreements being reached between the EU and certain countries. Those countries are the EEA Countries: Iceland, Liechtenstein and Norway and EFTA or candidate and potential candidate countries: Albania, Bosnia Herzegovina,

Former Yugoslav Republic of Macedonia, Israel, Moldova, Montenegro, Morocco, Republic of Serbia, Switzerland and Turkey. Further information about eligible countries can be obtained [HERE](#).

**Figure 1: Creative Europe Activities Supported**



### Activities supported

Overall Creative Europe offers support for:

- Development of European films, TV programmes and games
- Distribution and promotion of European films, festivals, cinema and networks
- Training for cultural and creative professionals/artists
- Literary translations
- Cross-border cooperation in cultural and creative activities

Full details relating to the specific activities eligible for support will be set out when the annual work programme for 2014 becomes available, or as specific calls for proposals are announced. The first calls for proposals for certain activities under the Culture and MEDIA Strands were announced in December 2013 details can be obtained [HERE](#). Set out in **Annex A**, therefore, are detailed descriptions of the specific actions to be supported under the Culture Strand and MEDIA Strands.

Details about the activities that may be supported under the Cross-sectoral Strand are still to be announced.

### Opportunities for UK HEIs

The regulation governing Creative Europe defines ‘cultural and creative sectors’ as sectors:

*:-‘whose activities are based on cultural values and/or artistic and creative expression. Eligible activities include the creation, production, the dissemination and preservation of goods and services which embody cultural, artistic or creative expressions as well as related functions such as education, management or regulation. The cultural and creative sectors include, in particular, architecture, archives and libraries, artistic crafts, audiovisual (including film, television, video games and*

*multimedia), cultural heritage, design, festivals, music, performing arts, publishing, radio and visual arts.'*

'Operators' eligible to participate in the Programme are defined as:

*'A professional, an organisation, a business or an institution active in the cultural and creative sectors'.*

As such, therefore, UK HEIs are eligible to participate in the Programme as applicants/coordinators and as partners. For the Culture Strand, transnational cooperation projects could, for instance, involve a transnational consortium of Art Schools to work together to support the circulation and exhibition of student works. HEIs, however, are encouraged to work on a transnational basis with other organisations involved in the cultural and creative sectors, such as museums, galleries and theatres and, in particular, to directly support cultural and creative SMEs.

The Culture Strand offers some opportunities for transnational collaboration in the provision of **education and training to cultural** workers and professionals, as does the MEDIA Strand.

Those institutions already involved in relevant **networks** may wish to consider the appropriateness of the support offered under the Culture Strand. Similarly, there is potential for UK HEIs to collaborate with Institutions and organisations in other EU countries to establish **platforms** to showcase students' and graduates work.

#### **Further Information**

Further information about the Programme and the individual Strands can be obtained [HERE](#)



## Culture Strand

<b>European cooperation projects</b>	
The main objectives are to:	
<b>1. Support the capacity of European cultural and creative sectors to operate transnationally and internationally.</b>	
Priorities include:	
<ul style="list-style-type: none"> <li>• Actions providing cultural and creative players with skills, competences and know-how that contribute to strengthening the sectors, including encouraging adaptation to digital technologies, testing innovative approaches to audience development and testing of new business and management models</li> <li>• Supporting actions to enable cultural and creative players to cooperate internationally and to internationalise their careers</li> <li>• Providing support to strengthen European cultural and creative organisations and international networking in order to facilitate access to professional opportunities</li> </ul>	
<b>2. Promote transnational circulation and mobility of works and players</b>	
Priorities include:	
<ul style="list-style-type: none"> <li>• Supporting international cultural activities, such as exhibitions, exchanges and festivals</li> <li>• Supporting the circulation of European literature with a view to ensuring the widest possible accessibility</li> <li>• Supporting audience development</li> </ul>	
<b>Technical Features</b>	
<b>Two categories of project are possible</b>	<b>Category 1 – Smaller scale cooperation projects</b>
Number of partners required	At least three from three different Creative Europe participating countries
Maximum grant available	€200,000
Maximum grant rate	60%
Maximum project duration	Four years
<b>Category 2 – Larger scale cooperation projects</b>	
Number of partners required	At least six from six different Creative Europe participating countries
Maximum grant available	€2m
Maximum grant rate	50%
Maximum project duration	Four years

**European networks**

Action grants will be made available to European networks active in the field of the cultural and creative sectors. The aims of such networks will be to strengthen the capacity of the cultural and creative sectors in Europe to operate transnationally and internationally and to adapt to change with a view to achieving the general objectives of fostering and promoting cultural and linguistic diversity and strengthening competitiveness through the promotion of innovation.

Only a limited number of networks will be supported. They are expected to be broad in scope and have a structural impact. The focus will be on priorities relating to the sector's capacity to operate transnationally and internationally, specifically:

- Networks that support actions providing cultural and creative players with skills, competences and know-how that contribute to strengthening the sectors, including encouraging adaptation to digital technologies, testing innovative approaches to audience development and testing of new business and management models
- Networks that support actions to enable cultural and creative players to cooperate internationally and to internationalise their careers
- Networks that aim to strengthen European cultural and creative organisations and international networking in order to facilitate access to professional opportunities

Networks relating to the audio-visual industries and/or activities covered by the MEDIA Strand will not be eligible.

**Technical Features**

Number of partners required	At least 15 from 10 different Creative Europe participating countries
Network status	An applicant network must have had a legal personality for at least two years on the date of the deadline for applications
Maximum grant available	€250,000 per year
Maximum grant rate	80%
Maximum project duration	Three years

**European platforms**

The objectives of European platforms are:

- To foster the development of emerging talents and stimulate the transnational mobility of cultural and creative players and works, with potential to exert a broad influence on the cultural and creative sectors and to provide for lasting effects
- To help increase recognition and visibility of artists and creators with a strong commitment in terms of European programming through communication activities and a branding strategy, including, where appropriate, the creation of a European quality label

Platforms will be expected to focus on the following priority activities:

- Fostering the mobility and visibility of creators and artists, in particular emerging ones and those lacking international exposure
- Stimulating genuine Europe-wide programming of cultural activities with a view to facilitating access to non-national European cultural works via international touring, events, exhibitions, festivals etc.
- Implementing a communication and branding strategy, including, where appropriate, the development of a European quality label
- Contributing to greater audience development through extensive use of information and communication technologies and innovative approaches
- Providing visibility to European values and different cultures

The aim is to foster critical mass and a structuring effect, so only a limited number of platforms will be supported, to cover a range different cultural and creative sectors. There will be a specific focus on emerging artists.

**Technical Features**

Number of partners required	A platform must comprise a coordinator and 10 European cultural operators from at least 10 different Creative Europe participating countries
Maximum grant available	€500,000 per year
Maximum grant rate	80%
Maximum project duration	Three years

## MEDIA Strand

### Support for training

The main objectives of the MEDIA Strand's support for training is:

- The development of a comprehensive range of training measures promoting the acquisition and improvement of skills and competences by audiovisual professionals, knowledge sharing and networking initiatives, including the integration of digital technologies

Training programmes involving multidisciplinary cooperation within the audio-visual industry are favoured. Projects must be aimed at developing the capacity of audio-visual professionals to understand and integrate a European and international dimension in their work by improving expertise in the following fields:

- Audience development, and development, marketing, distribution and exploitation
- Financial and commercial management in particular with a view to stimulate access to finance;
- Works development and production
- Opportunities and challenges of the digital shift

Activities may take the form of workshops and/or on-line coaching sessions and dissemination tools by using proven; or testing new learning, teaching and coaching methods

Two types of project are possible:

1. European actions: actions aimed at the acquisition and improvement of skills and competences for professionals to operate mainly in Europe

2. International actions: actions aimed at building expertise, knowledge and capacities for European professionals to peer network and collaborate with non-European professionals to enable access to international professional networks

### Technical Features

Number of partners required	Projects are not required to be delivered in partnership
Maximum grant available	€200,000
Maximum grant rate	For 1. European actions: 60% For 2. International actions: 80%
Maximum project duration	Two years for a framework partnership to deliver the project; individual training programmes to last no longer than 12 months

## Summary of the Europe for Citizens Programme

### Background

The new Europe for Citizens Programme for the period 2014-2020 will be operational from 1 January 2014. With a budget of €186m, the Programme aims to '*strengthen remembrance and enhance capacity for civic participation at Union level*'. It will support a range of activities aimed at promoting European citizenship and understanding of the Union, its history and diversity.

The first call for proposals for structural support for *European policy organisations (think tanks) and for civil society organisations* was announced in November 2013, with an application deadline of 20 December 2013 (see Bulletin 26 for information). Further calls for proposals relating to other actions of the Programme are expected in the first quarter of 2014.

In the main, the Programme is aimed at civil society organisations, there are, however some elements of the Programme that may be of interest to HEIs as they offer opportunities for community engagement and related activities. Set out below is a summary of the Programme highlighting the areas of most interest to UK HEIs.

### Programme Objectives

The general objectives of the Europe for Citizens Programme 2014-2020 are:

- To contribute to citizens' understanding of Union, its history and diversity
- To foster European citizenship and to improve the conditions for civic and democratic participation at Union level

Specific objectives shall be pursued on a transnational level or with a European dimension that:

- Raise awareness of remembrance, common history and values and the Union's aim that is to promote peace, its values and the well-being of its peoples by stimulating debate, reflection and development of networks;
- Encourage democratic and civic participation of citizens at Union level, by developing citizens' understanding of the Union policy making process and promoting opportunities for societal and intercultural engagement and volunteering at Union level.

### Programme Management

The European Commission has ultimate responsibility for management of the Europe for Citizens Programme. It will be delivered by the Commission's Education and Cultural Executive Agency (EACEA).

It is intended that there will be an established timetable for an annual call for proposals that will include all of the main actions of the Programme.

### Programme Structure

The Programme aims to '*strengthen remembrance and enhance capacity for civic participation at Union level*'.

The programme has three strands:

**Strand 1:** European remembrance

**Strand 2:** Democratic engagement and civic participation

**Strand 3:** Horizontal action – valorisation

Activities supported under each Strand are set out in detail below.

Projects are required to be transnational or have a clear European dimension. Specifically, the Programme will support:

- Citizens' meeting, town twinning
- Transnational partnerships and networks
- Organisations of a general European interest
- Community building and debates on citizenship issues based on the use of ICT and/or social media
- Union level events
- Debates/studies and interventions on defining moments in European history,
- Reflection/debates on common values
- Initiatives to raise awareness of the EU institutions
- Actions that exploit and valorise the results of projects
- Studies related to citizenship and civic participation

### **Activities supported**

#### **Strand 1: European remembrance**

**Action grants:** support for activities that invite reflection on European cultural diversity and on common values in the broadest sense. In this context, it aims to finance projects reflecting on causes of totalitarian regimes in Europe's modern history (especially but not exclusively Nazism that led to the Holocaust, Fascism, Stalinism and totalitarian communist regimes) and to commemorate the victims of their crimes.

Projects are expected to include different types of organisations (local authorities, civil society organisations, research institutes etc); and/or to deliver different types of activities (research, non-formal education, public debates, exhibitions, etc); and/or to involve citizens from different target groups. Projects should be implemented on a transnational level, for instance involving the creation and operation of transnational partnerships and networks or have a clear European dimension.

**Operating grants:** towards the running costs of bodies pursuing an aim of general Union interest and raising awareness of European remembrance.

#### **Strand 2: Democratic engagement and civic participation**

**Action grants:** to support activities to promote civic participation in the broadest sense with a particular focus on activities directly linked to Union policies, with a view to increasing participation in the Union policy-making process in areas related to the objectives of the Programme. Specifically, the following activities will be supported under this strand:-

- Town twinning
- Networks of towns
- Civil society projects – promoted by transnational partnerships and networks directly involving citizens

**Operating grants:** towards the running costs of bodies pursuing an aim of general Union interest and encouraging democratic and civic participation. The following types of organisation will be supported through operating grants:

- European public policy research organisations (think tanks)
- Civil society organisations working at European level:- umbrella organisations, networks and other civil society organisations aiming to encourage democratic and civic participation of citizens at union level, by promoting citizens' understanding of the union policy-making process and promoting opportunities for civic engagement at Union level
- Platforms of pan-European organisations

### **Strand 3: Horizontal action – valorisation**

Support for European Commission led initiatives to disseminate and exploit the results and experience of activities supported by the Programme

### **Opportunities for UK HEIs**

Universities and Colleges are eligible to apply and the Programme may be of particular interest to Institutions that specialise in European studies and related subjects. Strand 1, for instance offers some opportunities for action grants for research and related activities. Whereas under Strand 2 funding is available to support the operating costs of relevant think tanks. Other opportunities exist for Institutions pursuing active community engagement strategies involving promotion of active citizenship. There is also scope for support for networking, conferences and research and analysis.

The first call for proposals under the new Programme for structural support for European policy organisations (think tanks) and for civil society organisations was announced in November 2013, with an application deadline of 20 December 2013 (see Bulletin 26 for information).

### **Further Information**

Further information about the Programme can be obtained [HERE](#)

## Erasmus+ Programme

### Call for Proposals

#### Various deadlines in March and April 2014

#### Background

As set out in the summary of the Erasmus+ Programme above, the first call for proposals under this new Programme for education, training, youth and sport was announced in December 2013.

The Erasmus+ Programme replaces the EU's former Lifelong Learning Programme and six other Programmes concerned with transnational collaboration in education, training, youth and sport. It is a complex Programme offering support for staff and student mobility and education cooperation projects between organisations inside the EU and beyond.

Please see the Programme summary for a more detailed description of the elements considered to be of most interest to HEIs. In 2014, the first year of the Programme, not all elements of the Programme will be fully operational, for instance, there will be limits to the extent to which projects can involve organisations and participants from outside the EU and some actions, such as the Masters Student Loan Guarantee are not planned to be introduced until 2014/15 academic year.

The total budget for this call for proposals is €1,507.3 million for the whole of the EU. Allocations by action and to each Member State for those actions where budgets are devolved are yet to be announced.

#### Purpose of this call for proposals

This call for proposals relates to the following actions:

Key Action 1 – Learning mobility of individuals
<ul style="list-style-type: none"> <li>• <b>Mobility of individuals</b> in the field of education, training and youth – this includes:- <b>HE student and staff mobility; European Voluntary Service</b></li> <li>• <b>Joint masters degrees</b></li> <li>• Large-scale European voluntary service events</li> </ul>
Key Action 2 – Cooperation for innovation and the exchange of good practices
<ul style="list-style-type: none"> <li>• <b>Strategic Partnerships</b></li> <li>• <b>Knowledge Alliances</b></li> <li>• <b>Sector Skills Alliances</b></li> <li>• Capacity building in the field of youth</li> </ul>
Key Action 3 – Support for policy reform
<ul style="list-style-type: none"> <li>• Structured dialogue: meetings between young people and decision makers in the field of youth</li> </ul>
Jean Monnet Activities
<ul style="list-style-type: none"> <li>• <b>Jean Monnet Chairs</b></li> <li>• <b>Jean Monnet Modules</b></li> <li>• <b>Jean Monnet Centres of Excellence</b></li> <li>• <b>Jean Monnet support to institutions and associations</b></li> <li>• <b>Jean Monnet networks</b></li> <li>• <b>Jean Monnet projects</b></li> </ul>
Sport
<ul style="list-style-type: none"> <li>• Collaborative partnerships in the sport field</li> <li>• Not-for-profit European sports events</li> </ul>



## Opportunities for UK HEIs

The most significant actions for UK HEIs are highlighted in red in the table above.

### Application process and Timetable

All applications will be submitted using an online application form which is scheduled to be available in January 2014. Sample forms are currently available for some of the actions [HERE](#).

All organisations intending to participate in the Programme are required to register and present their basic legal and financial data in the 'Participant Portal'. This is a requirement for all applicants and partner organisations. Information about how to apply can be found on the National Agency's website [HERE](#)

The deadlines for the submission of proposals and the organisations to which they should be submitted are as follows:

	Deadline for submission of proposals	Management Agency
<b>Key Action 1 – Learning mobility of individuals</b>		
<ul style="list-style-type: none"> <li>• <b>Mobility of individuals</b> in the field of education, training and youth – this includes:- <b>HE student and staff mobility;</b> <b>European Voluntary Service</b></li> </ul>	<b>17 March 2014</b>	<b>National Agency</b>
<ul style="list-style-type: none"> <li>• <b>Joint masters degrees</b></li> </ul>	<b>27 March 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• Large-scale European voluntary service events</li> </ul>	<b>3 April 2014</b>	<b>EACEA</b>
<b>Key Action 2 – Cooperation for innovation and the exchange of good practices</b>		
<ul style="list-style-type: none"> <li>• <b>Strategic Partnerships</b></li> </ul>	<b>30 April 2014</b>	<b>National Agency</b>
<ul style="list-style-type: none"> <li>• <b>Knowledge Alliances</b></li> </ul>	<b>3 April 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• <b>Sector Skills Alliances</b></li> </ul>	<b>3 April 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• Capacity building in the field of youth</li> </ul>	<b>3 April 2014</b>	<b>EACEA</b>
<b>Key Action 3 – Support for policy reform</b>		
<ul style="list-style-type: none"> <li>• Structured dialogue: meetings between young people and decision makers in the field of youth</li> </ul>	<b>30 April 2014</b>	<b>National Agency</b>
<b>Jean Monnet Activities</b>		
<ul style="list-style-type: none"> <li>• <b>Jean Monnet Chairs</b></li> </ul>	<b>26 March 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• <b>Jean Monnet Modules</b></li> </ul>	<b>26 March 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• <b>Jean Monnet Centres of Excellence</b></li> </ul>	<b>26 March 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• <b>Jean Monnet support to institutions and associations</b></li> </ul>	<b>26 March 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• <b>Jean Monnet networks</b></li> </ul>	<b>26 March 2014</b>	<b>EACEA</b>
<ul style="list-style-type: none"> <li>• <b>Jean Monnet projects</b></li> </ul>	<b>26 March 2014</b>	<b>EACEA</b>
<b>Sport</b>		
<ul style="list-style-type: none"> <li>• Collaborative partnerships in the sport</li> </ul>	<b>15 May 2014</b>	<b>EACEA</b>

field		
• Not-for-profit European sports events	<b>14 March 2014</b>	<b>EACEA</b>

### **Further Information**

The text of the call for proposals and the Erasmus+ Programme Guide can be obtained [HERE](#)

The UK Erasmus+ National Agency website can be viewed [HERE](#)

The EACEA website can be viewed [HERE](#)

Colleagues are advised to view the websites at regular intervals between now and application deadlines, as information will be updated regularly.

## Call for proposals

### Creative Europe

[Deadlines 5 and 19 March 2014 for Culture Strand](#)  
[23 May 2014 for MEDIA Strand](#)

#### Background

As set out in the summary of the Creative Europe Programme elsewhere in this bulletin, the first calls for proposals under the Culture and MEDIA Strands of this new Programme were announced in December 2013.

Creative Europe brings together three separate former Programmes (Culture, MEDIA and MEDIA Mundus). Please read the Programme summary for a more detailed description of the elements considered to be of most interest to HEIs. Further calls for proposals for new elements of the Programme concerned with support for Cross-sectoral cultural activities, including a financial guarantee facility for cultural operators are yet to be announced.

#### Purpose of this call for proposals

Calls for proposals have been announced for the following activities, those highlighted in red, are considered to be of most interest to HEIs:

#### Culture Strand

- **European cooperation projects**
- **European Networks**
- **European platforms**
- Literary translation projects

#### MEDIA Strand

- Video games
- Audience development
- International coproduction funds
- **Training**
- Market access actions
- Cinema network
- Distribution automatic schemes
- Sales agent
- Distribution selective scheme
- Film festivals
- Development
- TV programming

The budgets and deadlines for applications are as follows:

	Budget	Deadline for applications
<b>Culture Strand</b>		
<b>European cooperation projects</b>	€38m	Wednesday 5 March 2014
<b>European Networks</b>	€3.4m	Wednesday 19 March 2014
<b>European platforms</b>	€3.4m	Wednesday 19 March 2014

## **MEDIA Strand**

**Support for training**

€7.5m

Friday 23 May 2014

### **Opportunities for UK HEIs**

UK HEIs are eligible to participate as applicants and/or partners in any part of the Creative Europe Programme. The calls for proposals highlighted above in red are, however, likely to be of most interest to Institutions. Please refer to the summary of the programme provided elsewhere in this bulletin for a detailed description of the activities to be undertaken under each Strand.

### **Application process and Timetable**

All applications will be submitted using an online application form. All applications are to be submitted to the EACEA. Relevant forms and guidance notes can be obtained [HERE](#).

Organisations intending to participate in the Programme are required to register and present their basic legal and financial data in the 'Participant Portal'. This is a requirement for all applicants and partner organisations. The portal can be reached [HERE](#)

### **Further Information**

General background information about the Creative Europe Programme can be obtained [HERE](#)

The text of the individual calls for proposals and relevant guidance notes can be obtained [HERE](#)

The EACEA website can be viewed [HERE](#)

Colleagues are advised to view the websites at regular intervals between now and application deadlines, as information is likely to be updated regularly.

**Open Calls for Proposals and Tenders as detailed in previous editions**

<b>Calls for Proposals</b>	<b>Deadline</b>	<b>Detailed in Bulletin Issue</b>	<b>Details</b>
<b>Progress Programme</b> Delivering on skills for growth and jobs	<i>15 January 2014</i>	25	<a href="#">HERE</a>
<b>Erasmus Mundus Programme</b> Action 2 - Partnerships	<i>3 March 2014</i>	26	<a href="#">HERE</a>
<b>Fundamental Rights &amp; Citizenship Programme</b> Action grants for transnational projects	<i>12 March 2014</i>	26	<a href="#">HERE</a>