

# Introducing the Ingenuity19 Finalists

## Social Top 21

### b our bridge

We are empowering rough sleepers through cashless donations which can only be redeemed positively (e.g. food, shelter and transport) whilst also tackling social isolation and improving community integration.

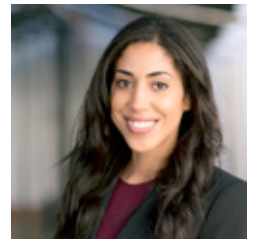
We are looking for a co-founder with a background in Software Development and also mentorship from social enterprise experts.



### B.LAB

B.LAB is a co-working space that empowers disadvantaged women to achieve stability within the drivers of personal finance and employment skills, by developing the competencies of confidence, awareness and ownership.

Seeking support with venture capital financing and mentorship on new venture creation to drive my project from ideation to conception.



### Bespoke Life Coaching

An interactive coaching workshop that teaches students life skills. A three-step model: self-awareness, inner potential and action. This will also be supported online via a website.

Need guidance on educational curriculum, information on accessing schools, accountancy and long-term office space.



### Flourish International Women's Development Ltd

Flourish is an enabler of interventions. Harnessing a range of services/resources under one brand, we will support and develop females through collaborating with others, educating, mentoring, networking and showcasing.

We need sponsors/mentors with reputational weight to develop contacts and engage with large corporations, schools and teaching organisations.



To help these businesses, please contact: [ingenuity@nottingham.ac.uk](mailto:ingenuity@nottingham.ac.uk)

## Foodprint



Foodprint is Nottingham's first social supermarket and a surplus food redistribution network which tackles food poverty and food waste sustainably, locally, and affordably.

We are looking to make connections with residents and community groups from Sneinton and surrounding areas, to help us reach the people that need our services the most.

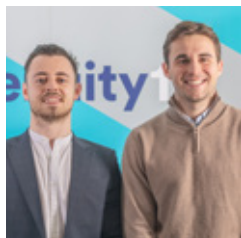
## Go Vision



Go Vision initiative targets health and wellbeing, crime reduction and developing employability skills to aid towards increased participation applying for funding streams which have these as their key objectives.

As a new legal entity we need support from volunteers with a range of skills.

## Hotels That Help CIC



Powered by industry-leading booking platforms, Hotels That Help is the only comprehensive, volunteer-run travel booking website, that donates all profits to homelessness charities – at no added cost to customers.

Seeking help with spreading the word! Raising awareness of the problem, and showing people how they can help.

## Ideal Pack



We design sustainable, thermally comfortable shelters that are highly durable, modular in design, thermal responsive in different climates, eco-friendly and easy to assemble without tools.

We are seeking guidance on marketing and finance of our developing product.

## idooa

idooa is a social mission business offering personal development toolkits and associated training for building entrepreneurial mind-sets in underrepresented groups. We have products for business owners and organisations' employees.

We are looking to connect with both training and ED&I managers in organisations to introduce them to our toolkit approach.



## Mind Map

Mind Map aims to build a website that will provide the user with a map of nearby locations where they can gain help if they are experiencing a panic attack.

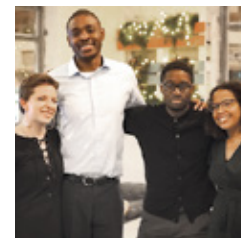
Seeking guidance with marketing and publicity for my idea for a charity.



## Matthew 25:40

Matthew 25:40 aims to help those who are homeless and vulnerable through the provision of items and long-term practical and social support to facilitate their re-integration into society.

We would like tech support in developing an app to maintain a safe connection between our friends and our volunteers.



## Sankofa Sanitation

Inspiring, innovative and ingenious – Sankofa is an exciting social action project, aiming to empower the people of New Edubiase in Ghana, which we will transform by implementing innovative strategies.

Guidance with managing partner relations overseas and governance in the informal sector (Ghana).



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## Seedify



Seedify empowers communities to unite around solving global issues and provides a platform which supports ongoing sustainable fundraising while increasing transparency within corporate CSR.

We are constantly looking for new tech talent to join our growing team.

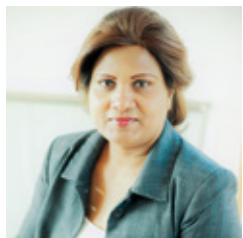
## Stem & Leaf



Improving the diet of people most in need through a multi-faceted approach to increase food literacy, raise aspirations and utilise surplus food for the benefit of all.

Need guidance on food permits for pitch at local markets, forecasting and costing and website production.

## STEMapp



STEMapp is a comic-based educational app that allows 8 to 13-year-old students to engage with their STEM learning outcomes and beyond in a fun and exciting way.

We are seeking to expand our team with tech, comic book illustration, creative writing, accounting and marketing talent.

## STEMconnect



STEMconnect will bring aspiring students from all backgrounds into the world of opportunities, leading them towards their first step of a successful future career in STEM.

Seeking guidance with marketing and the legalities of the premise behind our website.

## Sustainable Water

One billion people in the world lack access to water – a basic human right. We have developed an affordable solar water pump to be deployed for water supply in developing countries.

Looking for introductions to the Foreign Commonwealth Office, CSR at Experian and Water Aid.



## The Nottingham Arimathea Trust

Providing housing and support for destitute asylum seekers, newly recognised refugees and victims of modern slavery and human trafficking.

Help needed with the website and marketing of our vital work.



## Uplift

Uplift is an affordable, circular design, which uses repurposed car tyres and lifting cushions to aid elderly people to get back on their feet; taking the pressure off the paramedics.

Need general mentoring help, as well as advice on IP and expanding once the Nottingham model is proven.



## Vizu

An intuitive mobile application that offers students financial wellbeing and support on 'how to adult', enabling them to put their best foot forward into the world after university.

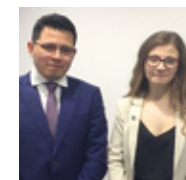
Looking for introductions to university professionals, developers within Experian, brokerage consultancy, data compliance, start-up investment.



## ZERO GREEN

Current food production is unsustainable, not functioning within the limitations of the natural environment. Closed-loop hydroponic systems are a crucial puzzle piece for future food systems, growing more with less.

We are asking for help with the legalities and technicalities of establishing our business.



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## Aitch Veeoff



Aitch Veeoff is set to be a game changer in how turbine blades and other products are coated. Lighter, faster, highly-adherent coatings at a fraction of the consumable and energy costs of existing spraying techniques.

We are seeking help and guidance to bring a new process to the marketplace.

## Altera Creations



A social community designed for gamers with advanced tools and features to help them expand their virtual social network, manage their daily communications and express themselves.

Looking for marketing/network experts in the video game industry.

## Biophrame Technologies



A cost-effective, novel and eco-friendly chitosan production process to feed growing demand to the healthcare, cosmetic and agriculture industries, in order to produce novel products such as artificial skin and anti-ageing products.

Looking for support with marketing.

## Buildacontract



Buildacontract is a website that builds contracts, manages communication and provides a secure and transparent payment tool between customers and tradespeople. It will replace the old fashioned gentleman's agreement.

Looking for help with UI and AI.

## Cerebrum Matter Ltd

Cerebrum Matter is a digital healthcare company developing a cognitive gaming platform with a neurofeedback intervention providing a personalised therapy for early or onset dementia.

Seeking help with marketing locally, e.g. engagement with county council. We would like day centres to use our cognitive platform.



## Equinov Ltd

Equinov's goal is to bring modern solutions to the equine sector with technological products, combining practicality and efficiency while improving safety and wellbeing for both horse and rider.

Looking for an engineer to join the team to develop new technological products for the equine and/or agricultural sector.



## ExpHand Prosthetics

The ExpHand is a 3D printed prosthetic arm that can be adjusted to grow with a child. It can be fitted at home and costs less than £50 to produce.

Looking for people with experience in the prosthetics industry and global franchising to help provide life-changing prosthetics for all.



## Fluently

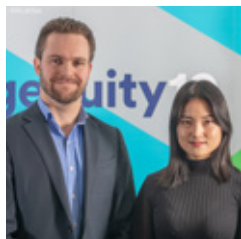
Fluently aims to revolutionise language learning through gamification. It replaces boring and inefficient memorisation with an immersive experience, fine-tuned to every user; making learning inexpensive, efficient and enjoyable.

We are looking for programmers with experience in Unity C# and game artists/designers to accelerate our development.



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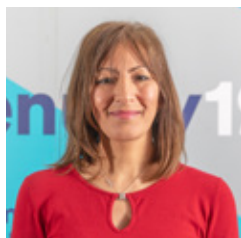
## Follow the Orient



A Chinese language teaching resource for young learners that adopts a storytelling approach, centred around inspirational role-models, to engage and inspire. Our pop-up storybooks + latest edtech = hybrid solution.

We're looking to recruit a talented CTO (Co-Founder) with technological experience covering Artificial Intelligence (AI) and machine-learning.

## HandyVet



Our hand-held device enables in-house diagnosis of infections. The device will process samples with DNA extraction, DNA sequencing with identification of the infectious agent via internet, presented on a touch-screen.

Looking for guidance and mentorship in the creation of the business.

## Major Oak Education



We work between the UK and China, providing opportunities for children and young people to grow confidence in their English communication skills whilst interweaving first-hand experiences of UK higher education.

We are looking for effective financial management advice to support our team in scaling operations in China.

## Makers of Imaginary Worlds



Our company provides two solutions: firstly as a design studio we build playful, interactive, mixed reality experiences for families, and secondly we develop new immersive products for the creative industry.

We're looking for help with marketing, PR and business development – finance, budgeting and the legal aspects of business.

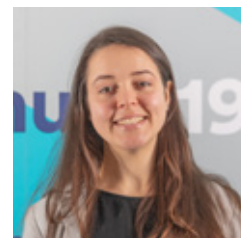
## Mita



Imagine a cancer-care system where the patients focus on their daily lives and recovery, while an AI-enabled, voice and vision activated digital nurse focuses on side-effect management and treatment.

Looking for early-stage funding to develop and promote Mita.

## Muesli Master Ltd



Muesli Master provides portion-sized muesli, perfectly balanced for your personal nutritional needs. Health made convenient!

We're looking for guidance with app development and scalability of production.

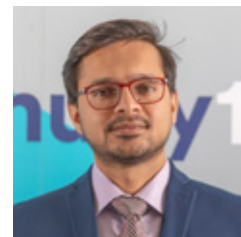
## Previsico



Previsico provides real-time, street-level flood prediction and analytical solutions. Our mission is to be the leading global provider of cutting-edge flood prediction that saves lives and livelihoods.

We're looking for angel investors, flood modellers and web developers to join us on our journey.

## Proodle Solutions Limited



Proodle Solutions builds mobile recruitment apps for universities, using branded digital marketing, enabling them to stand out from the international competition to attract, engage and convert prospective students.

We're seeking introductions to key marketing personnel at universities across the UK.

To help these businesses, please contact: [ingenuity@nottingham.ac.uk](mailto:ingenuity@nottingham.ac.uk)

# Commercial Top 20

## SitSafe by Seed Essentials



SitSafe is a spray-on toilet-seat sanitiser which disinfects the toilet seat, dries within ten seconds, prevents UTIs, has an uplifting fragrance and is easy to carry.

We're seeking advice on import duties and tax between India and the UK, and also looking for partnerships with public bathroom spaces.

## Teen-Behaviour.Com Ltd



We help businesses to save money and meet their corporate-social responsibilities by improving the productivity, absenteeism and retention rates of employees who have adolescent-aged children.

We would appreciate introductions to directors and HR managers of large organisations in the public and private sector.

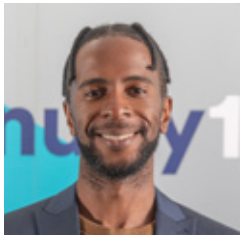
## UrbanVertiFarms



UrbanVertiFarms is an automated vertical farm integrated with an intelligent precision farming machine which sustainably grows fresh, local, nutritious and superlicious veggies all year-round to promote a healthy and eco-friendly lifestyle.

We need guidance with technical support, product development, plus investors to support the initial R&D and prototyping of the system.

## Witty Muse



Fashion is the second highest polluter behind fossil fuels; we use digital technology to help today's graduate fashion designers become the innovators of a sustainable fashion future.

We are a fashion-tech platform for graduates. If you work with or in universities or HE institutions, please get in touch.

To help these businesses, please contact: [ingenuity@nottingham.ac.uk](mailto:ingenuity@nottingham.ac.uk)

## The Ingenuity Lab

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